



Final Program

2008 World Adhesive Conference & Expo



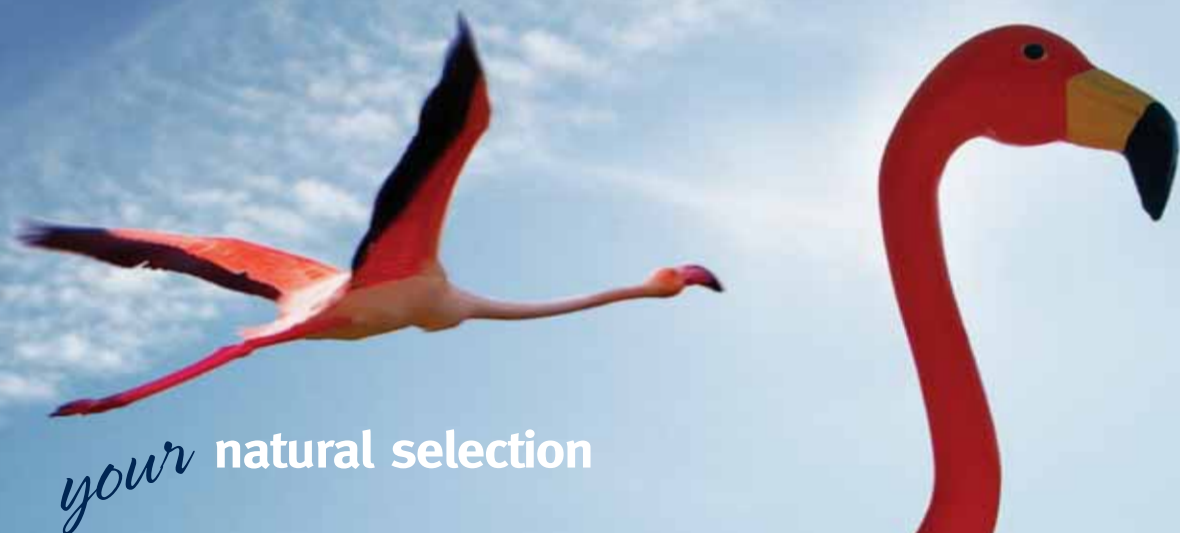
April 20-23, 2008 • Miami, FL
Convention April 20-23
Expo April 21



Official Host:

ASC
THE ADHESIVE AND SEALANT COUNCIL, INC.


WAC & EXPO
2008



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Dear WAC Attendee:

It is with great pleasure and pride that we welcome you to Miami and the World Adhesive Conference and Expo (WAC). The Adhesive and Sealant Council, Inc. (ASC) is honored to host this international event during a very special year — our 50th anniversary.

With networking activities planned to take advantage of Miami's unique beauty, educational sessions that incorporate a world perspective, and a few surprises, we know that the 2008 WAC will be as special for attendees as it is for everyone involved in its orchestration.

In this era where technology has made the world smaller, events like WAC allow us to move past buzzwords such as "globalization" and "multinational" and actually connect with one another. As you navigate the various education tracks and attend conference social functions, we urge you to look beyond the companies and countries we represent and think of your fellow attendees as members of the global community.

We share the same business, the same world and often the same dreams. To this end, the WAC educational program was designed to address the issues that affect us all. Sessions on going "green" and advances in technology and development explore the ways in which we all can improve our industry, global business, and the world in general.

ASC has always cultivated and encouraged stronger international relations. With this in mind, our 50th Anniversary Celebration on Tuesday night was designed to capture the spirit of WAC — the recognition of how we are all connected.

More than anything, WAC is a celebration of our industry and the people who comprise it. As we share our collective experiences, exchange best business practices and establish new business relationships, we are advancing the industry — worldwide. What a great time to be involved with adhesives and sealants!

Welcome to the conference.

Lawrence D. Sloan
ASC President



Lawrence D. Sloan
ASC President
(2008-Present)



David J. Burger
ASC Board Chair
(2006-08)

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WAC & EXPO
2008

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Miami photos courtesy of the Miami Convention & Visitors Bureau.

Mark Your Calendars

Mark Your Calendar for the Fall Convention!

October 12-15, 2008
Baltimore
Marriott Waterfront
Baltimore, MD
Visit www.ascouncil.org for updates!

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REGISTRATION AND INFORMATION HOURS

Satellite Registration, Second Level

Saturday, April 19	2:00pm - 5:00pm
Sunday, April 20	7:00am - 6:00pm
Monday, April 21	6:00am - 4:00pm
Tuesday, April 22	6:00am - 5:30pm

At registration you will receive...

A Convention Tote Bag sponsored by



A Lanyard sponsored by



A Notepad sponsored by



A Luggage Tag sponsored by



BADGE COLOR GUIDE

Blue: Adhesive/Sealant Company

Orange: Industry

Supplier Company

Red: Exhibit Only Attendee

Green: Trade Press

Purple: Spouse/Guest

and Other Attendees

RIBBON COLOR GUIDE

Black: Sponsor

Blue: ASC Board of Directors

Green: Convention

Planning Committee

Orange: New Members

Red: Speaker

White: ASC Staff

Ocean Blue: Monday Only

Pink: Tuesday Only

The information contained in this program was correct at press time. Please consult the addendum for any changes.



Speaker Ready Room

Oxford, Mezzanine Level

All speakers and presenters are urged to visit the Speaker Ready Room prior to their session. Our audio/visual technicians will assist speakers/presenters in reviewing and/or making any needed changes to their presentations. Check at the Registration Desk to arrange an appointment if audio/visual technicians are unavailable.

MIAMI FUN FACTS

MIAMI'S BIRTHDAY: July 28, 1896

GEOGRAPHY: Miami-Dade County area: 1,955 square miles/3,145 square kilometers

ELEVATION: 12 feet/3.6 meters/15+ miles of beaches

CLIMATE: Subtropical. Annual average daily temperature: 76°F/23°C and year-round sunshine

OTHER FUN FACTS:

- ★ Miami Beach is home to one of the largest snow skiing clubs in the United States.
- ★ Miami is the Wreckreational Diving Capital of the World, containing over 50 diveable wreck sites — including ships, oil platforms, army tanks and the Spirit of Miami Boeing 727 jet, which was sunk to provide artificial reefs for marine life.
- ★ Miami Beach was dubbed the Sun and Fun Capital by Jackie Gleason when he broadcast his show there in the 1960s. Today, Miami Beach is known as America's Riviera and the Latin Hollywood.
- ★ Miami Beach is a man-made island that was once a Coconut Grove Plantation.



Courtesy of the Greater Miami Convention & Visitors Bureau,
www.miamiandbeaches.com



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ABOUT THE ORGANIZERS



THE HOST

The Adhesive and Sealant Council, Inc. (ASC) is a North American trade association dedicated to representing the adhesive and sealant industry. Bound by the collective efforts of its members, ASC strives to improve the industry operating environment and strengthen member companies. ASC members account for more than 75% of the aggregate industry revenues, exceeding some \$6 billion annually.

ABOUT THE CO-ORGANIZERS



To be a member of the Asociación Nacional de la Industria Química (ANIQ) is to be part of a select group of representing companies in the established chemical sector of Mexico. ANIQ represents the interests of its member companies, and of the different branches of the chemical sector through services which promote the sustainable development and global competitiveness of the chemical industry.



The Adhesives and Sealants Manufacturers Association of Canada (ASMAC) originated in 1966 to support the adhesive and sealant industry of Canada. Member companies represent over 1,500 employees and achieve over \$225 million in annual sales. ASMAC represents and serves the interests of the adhesive and sealant industry in Canada and ensures the continuing growth and prosperity of Canada's industrial community.



The Asian Regional Adhesive Council (ARAC) is a federation comprised of four Asian adhesive associations: China National Adhesives Industry Association (CNAIA), Japan Adhesive Industry Association (JAIA), Korea Surfactant and Adhesive Industry Cooperative (KSAIC), and Taiwan Synthetic Resins and Adhesive Industrial Association (TSRAIA). ARAC was established to harmonize industry statistics and other regional initiatives of interest to Southeast Asia.



The Association of European Adhesives and Sealants Manufacturers (FEICA) is a multinational association representing the European adhesive and sealant industry. With the support of 15 national associations and many direct or affiliated members, FEICA coordinates, represents, and advocates the common interests of the adhesive and sealant industry throughout Europe.



OUR MEDIA PARTNER

ASI magazine serves global manufacturers/formulators and end-users of adhesives and sealants, pressure sensitives, and other adhesive/sealant products both in print and online. Editorial is targeted toward practical solutions to manufacturing, processing and application problems, as well as technological advances. Please visit www.adhesivesmag.com for more information, useful resources, and to subscribe to the magazine and digital newsletter.

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CONVENTION PLANNING COMMITTEE

ASC would like to thank the following individuals for their contributions to WAC. Their dedication and commitment make WAC more than an event, but rather an experience.

Program Chair:
Sue Love
ASI Magazine

Jason Ayoub
Eastman
Chemical Company

Eric Bartholomew
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Performance Polymers

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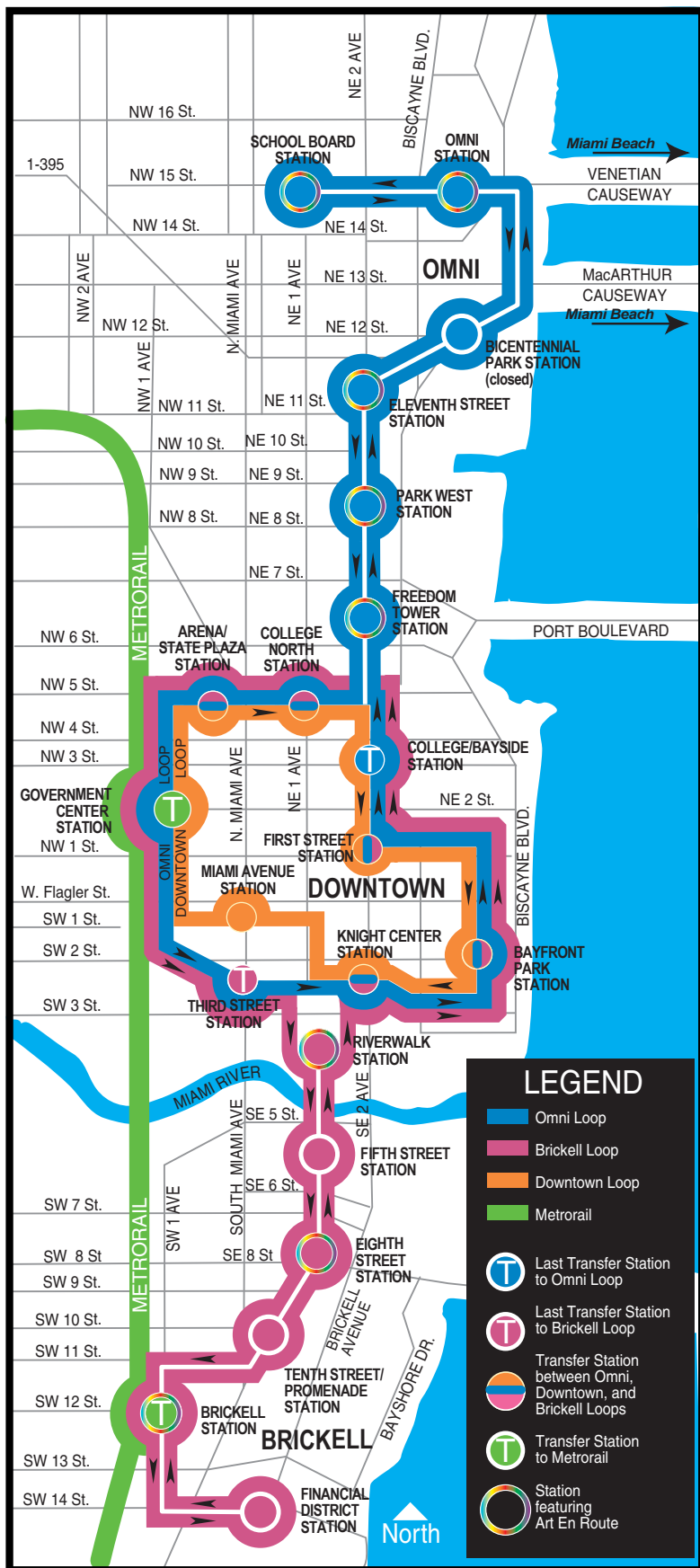
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Akzo Nobel

Amanda Thomas
Franklin International

Robert Willis
The Adhesive and Sealant
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For WAC Attendees Staying at the Hyatt Regency Miami

Light Rail to the InterContinental

Guests staying at the Hyatt Regency Miami can take a quick, 5-minute trip to the InterContinental Hotel via Miami's light-rail system, the Metro Mover. Accessible from indoors at the hotel via the James L. Knight Center station, the trains depart every 90 seconds during peak times and every three minutes the rest of the day. And the best part: it's FREE! Simply board the train at the James L. Knight Center station, accessible via walkway from the Hyatt, and take either the Brickell Loop (pink route) or Omni Loop (blue route) train to the Bayfront Park station – the InterContinental Miami is a quick walk across the street.

For the return trip to the Hyatt, you can take the Downtown Loop train (orange route) back to the James L. Knight Center Station stop.

Walking to the InterContinental

If you prefer the 8-10 minute walk to the InterContinental Hotel, follow these directions:

Walk left upon exiting the hotel to SE Second Avenue

Cross the intersection, heading north along Second Avenue to SE Second STREET and make a right. Another block and you will cross Biscayne Boulevard, and the InterContinental Miami will be across the street on Chopin Plaza.



South Florida Tours

Famous for luscious beaches, exceptional cuisine, and rich culture, both Miami and south Florida are a tourist's paradise. ASC partnered with Miami Tours, a division of Alcatraz Media, to provide you and your guests with tours such as:

- Miami City Highlights • Everglade Safari •
- Biscayne Bay Harbor Cruise •
- Vizcaya Museum Tour • Shopping in South Beach •

To sign up for an ASC tour or to customize your pre- or post-conference activities, visit www.ascouncil.org/industry/WAC/miamitours.cfm.



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Cartridge Systems



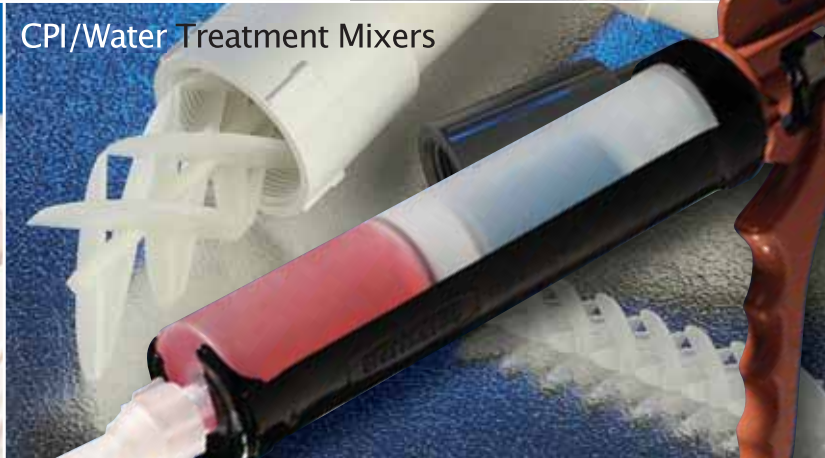
Meter Mix/Dosing Valves



Static Mixers



Medical/Dental Syringes



CPI/Water Treatment Mixers

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SUNDAY



OPENING CEREMONY

3:30pm - 5:30pm

Chopin Ballroom, Mezzanine Level

Join ASC, Co-Organizers and Media Partner ASI magazine at the official ribbon-cutting ceremony, which welcomes the world adhesive and sealant community to Miami and WAC.

WELCOME RECEPTION

6:00pm - 8:00pm

Bayfront, Lobby Level

Look out over the blue waters of the Atlantic and sizzling South Beach, relax with a cool beverage, munch some tasty treats, and enjoy hot Latin sounds and the company of your colleagues from around the globe! Join ASC and our friends at Bayer MaterialScience as we welcome you to sultry Miami and the 2008 World Adhesive Conference in style.



MONDAY



EXPO RECEPTION

6:00pm - 7:00pm

Grand Ballroom, Mezzanine Level

Spend the last hour of the Expo sipping a refreshing beverage, enjoying some delicious treats and taking in the thrill of a South Florida evening with colleagues new and old.



TUESDAY



ASC's 50th ANNIVERSARY CELEBRATION

6:00pm - 8:00pm

Mezzanine, Mezzanine Level

Happy 50th Anniversary to us! To celebrate with all of the people who made our success possible, we are hosting a gala to honor everyone in the ASC family. Please join us for this once-in-a-lifetime event!



Saturday, April 19, 2008

- 2:00pm-5:00pm **Speaker Ready Room**
Oxford, Mezzanine Level
- 2:00pm-5:00pm **Registration Open**
Satellite Registration Desk,
Mezzanine Level

Sunday, April 20, 2008

- 7:00am-6:00pm **Registration Open**
Satellite Registration Desk,
Mezzanine Level
- 9:30am-10:30am **Association Heads Meeting**
(by invitation only)
Michaelangelo, Mezzanine Level
- 10:30am-11:30am **Attendee Orientation**
Chopin Ballroom, Mezzanine Level
- 12:00pm-3:00pm **Information/Help Desk**
Near Satellite Registration Desk,
Mezzanine Level
- 12:00pm-3:00pm **Speaker Ready Room**
Oxford, Mezzanine Level
- 3:30pm-5:30pm **Opening Ceremony**
Chopin Ballroom, Mezzanine Level
- 6:00pm-8:00pm **Welcome Reception**
Bayfront, Lobby Level

Monday, April 21, 2008

- 6:30am-4:00pm **Registration Open**
Satellite Registration Desk,
Mezzanine Level
- 6:30am-8:00am **Continental Breakfast**
Mezzanine West, Mezzanine Level
- 8:00am-9:15am **General Session**
Chopin Ballroom, Mezzanine Level
- 9:15am-11:00am **Coffee Lounge**
Mezzanine West, Mezzanine Level
- 9:15am-1:15pm **Information/Help Desk**
Near Satellite Registration Desk,
Mezzanine Level
- 9:30am-5:00pm **Speaker Ready Room**
Oxford, Mezzanine Level
- 9:30am-Noon **Morning Education Sessions**
- Noon-1:00pm **Lunch**
Mezzanine West, Mezzanine Level
- 1:30pm-3:00pm **Afternoon Education Sessions**
- 3:00pm-7:00pm **Expo**
Grand Ballroom, Mezzanine Level
- 6:00pm-7:00pm **Expo Reception**
Grand Ballroom, Mezzanine Level



Tuesday, April 22, 2008

- 6:00am-7:00am **Sunrise Run**
Meet in Hotel Lobby near entrance
(weather permitting)
- 6:30am-5:30pm **Registration Open**
Satellite Registration Desk,
Mezzanine Level
- 6:30am-8:00am **Continental Breakfast**
Mezzanine West, Mezzanine Level
- 8:00am-9:15am **General Session**
Chopin Ballroom, Mezzanine Level
- 9:15am-11:00am **Coffee Lounge**
Mezzanine West, Mezzanine Level
- 9:15am-1:15pm **Information/Help Desk**
Near Satellite Registration Desk,
Mezzanine Level
- 9:30am-5:00pm **Speaker Ready Room**
Oxford, Mezzanine Level
- 9:30am-Noon **Morning Education Sessions**
- Noon-1:30pm **Lunch**
Mezzanine West, Mezzanine Level
- 1:30pm-4:00pm **Coffee Lounge**
Mezzanine West, Mezzanine Level
- 2:00pm-5:00pm **Afternoon Education Sessions**
- 6:00pm-8:00pm **ASC 50th Anniversary Celebration**
Mezzanine, Mezzanine Level

Wednesday, April 23, 2008

- 6:30am-8:00am **Continental Breakfast**
Mezzanine West, Mezzanine Level
- 8:00am-10:30am **Closing Session**
Chopin Ballroom, Mezzanine Level
- 10:45am-3:00pm **Q-Lab Tour**
(optional, pre-registration required)