

CLASSIFIED ADVERTISING

SUPERIOR INTEGRATED EXPOSURE

- Find those hard-to-locate qualified job candidates.
- Generate \$\$\$\$ by selling used equipment.
- Lower your cost with frequency discounts.

Print - in ASI magazine

- Available in 12 issues reaching 15,000 qualified subscribers.*
- Over 67% of ASI's subscribers are involved with purchasing decisions.*

Online - at www.adhesivemag.com

- Your ad appears with HOTLINK to your site.
- Ads will be posted to our website within 24 hours of receipt (on request).

ASI E-News - electronic newsletter

- Reach over 6,300 registered users.**
- Fast, immediate delivery to subscribers' online mailbox.

1 col. x 3" classified

CLOSING: 1st OF MONTH PRECEDING PUBLICATION

2009 Classified Rates					
col inches	1x	3x	6x	12x	add'l color
2-1/8" x 1"	\$100	\$90	\$85	\$80	\$55
2-1/8" x 2"	195	175	165	155	55
2-1/8" x 3"	290	260	245	230	55
2-1/8" x 4"	388	345	325	305	55
2-1/8" x 5"	485	435	410	385	100
2-1/8" x 6"	580	520	490	460	100
2-1/8" x 7"	675	605	570	535	100
add \$55 for online posting					

2009 ASI E-News Classified Rates				
	Adv weekly	Adv monthly	Non-Adv weekly	Non-Adv monthly
classified tile 125 x 125 (1 available per issue)	\$50	\$175	\$75	\$250
classified banner 468 x 60 (1 available per issue)	\$100	\$350	\$150	\$500
<i>Tile and banner rates based on advertiser-supplied art. Additional charges apply for ASI-created art.</i>				

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Welcome to ASI E-News - the weekly electronic newsletter for subscribers of Adhesives and Sealants Industry magazine. ASI E-News is a fast-easy format so you can quickly keep up on all the latest happenings in the adhesives and sealants industry. Please let us know what you think by sending your comments to Brian Hayes, E-News Editor, at bhayes@bnpmedia.com

Vol. 4, Issue 29

Let this space work for you. Drive traffic to your website.



Contact Heather Leck, heather@bnpmedia.com, to reserve your ASI E-News ad.

SPONSORED BY:




↑ BANNER
TILE →

Print rates are based on column inches per insertion, billed monthly. For Web-only classifieds, including link, use above rates. For ads over 7.5 column inches (1/4 pg), display rates apply. Additional color charge includes single standard color only (no PMS colors). Display-size classified color rates: 1/4-page, add \$175; 1/2-page, add \$275; full-page, add \$500. Prepayment required with new orders. Classified advertising is non-commissionable and does not count toward display ad frequency. ASI does not guarantee specific placement of classified ads. All rates shown in USD.

* June 2008 ASI BPA Statement

** Exact Target, June 2008

Submit your classified ad online at www.adhesivemag.com (select classified ads in left column) or contact Peg Van Winkle • (614) 760-4222 • (248) 283-6530 (fax) • vanwinklep@bnpmedia.com