

# GLOBAL ADHESIVES & SEALANTS DIRECTORY (GAD) 2009

*Designed to be the single best resource for engineers, designers, managers and purchasing agents to specify and purchase finished adhesives and sealants and adhesive and sealant products.*



## The one source for finished adhesives and sealants used in:\*

- |                               |                         |
|-------------------------------|-------------------------|
| Electronic/Electrical         | Packaging, Converting   |
| Transportation                | Lumber, Wood, Furniture |
| General Assembly              | Textiles, Nonwovens     |
| Plastics, Rubber, Elastomers  | Tapes, Labels           |
| Metals                        | Construction            |
| Food, Medical, Pharmaceutical |                         |

*Mailed to more than 7,500 engineers, designers and users of adhesives and sealants products.\* PLUS, connect to buyers online at [www.adhesivesmag.com](http://www.adhesivesmag.com).*

**Complete digest-sized sourcebook including:**

- Supplier listings • Product listings
- Reference information
- Handy fast-glance sourcing chart

## Ideal for selling:

- |                   |                    |                       |
|-------------------|--------------------|-----------------------|
| Tapes             | Sealants           | Dryers                |
| Labels            | Meter/Mix/Dispense | Testing Services      |
| Preforms          | Equipment          | Peel Strength Testers |
| Gaskets           | Roller Coaters     | Application           |
| Potting Compounds | Curing Equipment   | Equipment             |
| Encapsulants      | Ovens              | Adhesion Testers      |
| Adhesives         | Lamps and Bulbs    |                       |

GAD Display Rates	
Full page	\$3,750
2/3 page	\$2,750
1/3 page square	\$2,200
4 color	add'l \$1,100
add'l color	add'l \$550
Rates in USD. Commissionable.	

Digest Size Ad Specs:	
Full page:	7" x 4-7/8" (std 1/2 h) or 4-1/2" x 7-1/2" (std 1/2 isl)
2/3 pg:	4-1/2" x 4-7/8" (std 1/3 s)
1/3 pg s:	3-3/8" x 4-7/8" (std 1/4)
7" x 4-7/8" ads will be run as horizontal ads. To view, directory must be turned with the binding at the top.	

**Searchable online at [www.adhesivesmag.com/GAD](http://www.adhesivesmag.com/GAD)**

\*Publishers Own Data

**New for the 2009 Edition Update Your Listings Online!**  
Now you can update your listings online anytime you need to at [www.adhesivesmag.com/GAD](http://www.adhesivesmag.com/GAD). Simply enter your password and make any necessary changes. Watch for the Update e-mail and postcard for your password information.

