

2010

# CLASSIFIED ADVERTISING

## SUPERIOR INTEGRATED EXPOSURE

- Find those hard-to-locate qualified job candidates.
- Generate \$\$\$\$ by selling used equipment.
- Lower your cost with frequency discounts.

### Print/Digital - in *ASI* magazine

- ➔ Available in 12 issues - both print and digital exposure\*
- ➔ Over 67% of *ASI*'s subscribers are involved with purchasing decisions.\*

### Online - at [www.adhesivemag.com](http://www.adhesivemag.com)

- ➔ Your ad appears with HOTLINK to your site.
- ➔ Ads will be posted to our website within 24 hours of receipt (on request).

### *ASI* E-News - electronic newsletter

- ➔ Reach over 7,000 registered users.\*\*
- ➔ Fast, immediate delivery to subscribers' online mailbox.

**CLOSING: 1<sup>st</sup> OF MONTH PRECEDING PUBLICATION**

# ASI

**ADHESIVES & SEALANTS INDUSTRY**

Serving the Global Formulator, Manufacturer & End User

1 col. x 3" classified

**NEW RIBBON BLENDERS PRICED 30% LESS**

**World's #1 Manufacturer!**

- All stainless, highest quality!
- Sizes 1 to 500 cu.ft.
- Many sizes in stock!

**Call now!**  
**1-800-243-ROSS**

USA Tel: 631-234-0500 • Fax: 631-234-0691  
[www.ribbonblenders.com](http://www.ribbonblenders.com)



2010 Classified Rates					
col inches	1x	3x	6x	12x	add'l color
2-1/8" x 1"	\$100	\$90	\$85	\$80	\$55
2-1/8" x 2"	195	175	165	155	55
2-1/8" x 3"	290	260	245	230	55
2-1/8" x 4"	388	345	325	305	55
2-1/8" x 5"	485	435	410	385	100
2-1/8" x 6"	580	520	490	460	100
2-1/8" x 7"	675	605	570	535	100

add \$55 for online posting

2010 <i>ASI</i> E-News Classified Rates				
	Adv weekly	Adv monthly	Non-Adv weekly	Non-Adv monthly
classified tile 125 x 125 (1 available per issue)	\$50	\$175	\$75	\$250
classified banner 468 x 60 (1 available per issue)	\$100	\$350	\$150	\$500

*Tile and banner rates based on advertiser-supplied art. Additional charges apply for ASI-created art.*



Let this space work for you. Drive traffic to your website.

**BANNER TILE**

SPONSORED BY:



Print rates are based on column inches per insertion, billed monthly. For Web-only classifieds, including link, use above rates. For ads over 7.5 column inches (1/4 pg), display rates apply. Additional color charge includes single standard color only (no PMS colors). Display-size classified color rates: 1/4-page, add \$175; 1/2-page, add \$275; full-page, add \$500. Prepayment required with new orders. Classified advertising is non-commissionable and does not count toward display ad frequency. *ASI* does not guarantee specific placement of classified ads. All rates shown in USD.

\* June 2009 *ASI* BPA Statement

\*\* Exact Target, June 2009

Submit your classified ad online at [www.adhesivemag.com](http://www.adhesivemag.com) (select classified ads in left column) or contact Peg Van Winkle • (614) 760-4222 • (248) 283-6530 (fax) • [vanwinklep@bnpmedia.com](mailto:vanwinklep@bnpmedia.com)