

CUSTOM

eNewsletters

ASI
ADHESIVES & SEALANTS INDUSTRY
Serving the Global Formulator, Manufacturer & End User

Great Content = Great Customers!

Why is it Time to Develop Your Own eNewsletter?

- Become a News Leader for the Industry
- Stay in Touch with Your Past, Present and Future Customers
- Educate Adhesive Formulators and End Users with Valuable and Compelling Content that is Delivered on a Consistent Basis
- Show Your Products and/or Services as Solutions to Industry Problems



By Working with ASI magazine & BNP Media You Tap Into:

- ✓ Expert and experienced creative and editorial teams with more than 80 years of publishing experience.
- ✓ Subscribers that recognize and trust the ASI brand and have most likely added us to their safe sender list, leading to improved deliverability and open rates.

Pricing Starts at \$4,000

QUALITY LEADS!

After your custom eNewsletter is sent out you will receive the **LEAD LIST** of those that clicked on your eNewsletter links! The lead list will contain the name, title, company, address, phone number (when available) and URL they came in through.

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