

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2008
(Including Supplementary Data)**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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ADHESIVES & SEALANTS INDUSTRY

BNP Media
2401 W. Big Beaver Road, Suite 700
Troy, MI 48084-3333
Tel.: (248) 362-3700
Fax: (248) 362-0317
www.adhesivesmag.com

Official Publication of: None
Established: 1994
Issues Per Year: 12

FIELD SERVED

ADHESIVES & SEALANTS INDUSTRY serves manufacturers/formulators of adhesives/sealants, pressure sensitives and adhesives/sealants products; users of adhesives/sealants and/or adhesives/sealants products including, electrical/electronics, transportation (auto, aerospace, other), product assembly, plastics, rubber, elastomers, metals, food and medical/pharmaceutical products, packaging/paper products/converting, lumber, wood products/furniture, textiles/nonwovens/apparel/diapers, tapes & labels, construction, other uses of adhesives/sealants for manufacturing process; suppliers to these manufacturers/formulators including, chemicals/raw materials, equipment, packaging/containers, distributors, testing laboratories, research organizations, consultants, industrial designers or technical libraries and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are those involved in research and development; chemistry/formulation; engineering/design engineering; product management/production; owner/general management; purchasing/buying; sales/marketing; maintenance and other functions and functions not available.

PURPOSE

Included herein is supplementary analysis of respondents who are involved with influencing, recommending, approving, authorizing, specifying or purchasing materials or equipment used in the manufacture/formulation of adhesives/sealants or adhesives/sealants products.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	42
Advertiser and Agency _____	375
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
All Other _____	1,331
TOTAL	1,748

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	15,000	100.0	14,969	99.8	31	0.2
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	15,000	100.0	14,969	99.8	31	0.2

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	52	52			15,000	April _____	1,826	1,826			15,000
February _____	18	18			15,000	May _____	614	614			15,000
March _____	1,613	1,613			15,000	June _____	282	282			15,000
						TOTAL	4,405	4,405			

**3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008
 SUPPLEMENTAL DATA FOR THE ISSUE OF MAY 2008**

This issue is equal to the average of the other 5 issues reported in Paragraph two.

This is an analysis of 10,300 or 68.7% of respondents who answered yes to the question, "Are you involved with influencing, recommending, approving, authorizing, specifying or purchasing materials or equipment used in the manufacture/formulation of adhesives/sealants or adhesives/sealants products?" (See question #5 on back page of this report.)

This data is presented for statistical and marketing purposes only.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	BUYING INFLUENCE Question: Are You Involved with Influencing, Recommending, Approving, Authorizing, Specifying or Purchasing Materials or Equipment Used in the Manufacture/Formulation of Adhesives/ Sealants or Adhesives/ Sealants Products?	JOB FUNCTION				
				Research and Development, Chemistry/ Formulation, Engineering/ Design	Engineering, Product Management/ Production	Owner/General Management	Purchasing/ Buying	Sales/ Marketing
MANUFACTURER/FORMULATOR								
Adhesives/Sealants _____	7,517	50.1	4,528	2,501	4,124	171	721	-
Pressure Sensitives _____	540	3.6	458	261	191	21	67	-
Adhesives/Sealants Products (tapes, labels) _____	1,943	13.0	976	406	1,379	39	119	-
SUB-TOTAL MANUFACTURERS/FORMULATORS	10,000	66.7	5,962	3,168	5,694	231	907	-
USERS OF ADHESIVES/SEALANTS AND/OR ADHESIVES/SEALANTS PRODUCTS								
Electrical/Electronics _____	613	4.1	530	382	203	11	17	-
Transportation (Auto, Aerospace, Other) _____	501	3.3	433	350	104	20	27	-
Product Assembly _____	477	3.2	421	305	141	19	12	-
Plastics, Rubber, Elastomers _____	489	3.2	422	282	168	19	20	-
Metals _____	235	1.6	201	97	118	11	9	-
Food and Medical/Pharmaceutical Products _____	268	1.8	235	123	135	7	3	-
Packaging/Paper Products/Converting _____	366	2.4	309	166	158	27	15	-
Lumber, Wood Products/Furniture _____	595	4.0	522	124	454	10	7	-
Textiles/Nonwovens/Apparel/Diapers _____	91	0.6	83	59	28	1	3	-
Tapes & Labels _____	264	1.8	235	128	113	5	18	-
Construction _____	509	3.4	427	179	295	12	23	-
Other Users of Adhesives/Sealants for Manufacturing Process _____	277	1.8	222	137	122	5	13	-
SUB-TOTAL USERS	4,685	31.2	4,040	2,332	2,039	147	167	-
SUPPLIER TO MANUFACTURER/FORMULATOR								
Chemicals/Raw Materials _____	150	1.0	150	84	18	7	41	-
Equipment _____	52	0.4	47	13	23	-	16	-
Packaging/Containers _____	33	0.2	26	15	9	-	9	-
Distributor _____	30	0.2	27	10	-	3	17	-
Testing Laboratory, Research Organization, Consultant, Industrial Designer or Technical Libraries _____	50	0.3	48	30	17	2	1	-
Others Allied to the Field _____	-	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	15,000	100.0	10,300	5,652	7,800	390	1,158	-
PERCENT	100.0		68.7	37.7	52.0	2.6	7.7	-

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL – Personal direct request from the recipient: _____	7,826	3,750	-			11,576	77.2
a. Written _____	1,573	486	-			2,059	13.7
b. Telecommunication _____	3,820	2,645	-			6,465	43.1
c. Electronic _____	2,433	619	-			3,052	20.4
II. TOTAL – Request from recipient's company: _____	65	-	-			65	0.4
a. Written _____	5	-	-			5	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	60	-	-			60	0.4
III. TOTAL – Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL – Communication from recipient or recipient's company (other than request): _____	189	-	-			189	1.3
a. Written _____	23	-	-			23	0.2
b. Telecommunication _____	132	-	-			132	0.9
c. Electronic _____	34	-	-			34	0.2
V. TOTAL – Sources other than above (listed alphabetically): _____	3,170	-	-			3,170	21.1
Association rosters and directories _____	-	-	-			-	-
*Business directories _____	3,170	-	-			3,170	21.1
Independent field reports _____	-	-	-			-	-
Licensees – National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. TOTAL – Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	11,250	3,750	-			15,000	100.0
*See Paragraph 11	PERCENT	75.0	25.0	-		100.0	-

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			15,000	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			15,000	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008

State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	18		400-427 Kentucky _____	168	
030-038 New Hampshire _____	109		370-385 Tennessee _____	217	
050-059 Vermont _____	17		350-369 Alabama _____	134	
010-027 Massachusetts _____	432		386-397 Mississippi _____	58	
028-029 Rhode Island _____	64		EAST SO. CENTRAL	577	3.8
060-069 Connecticut _____	272		716-729 Arkansas _____	48	
NEW ENGLAND	912	6.0	700-714 Louisiana _____	67	
100-149 New York _____	524		730-749 Oklahoma _____	98	
070-089 New Jersey _____	616		750-799 Texas _____	682	
150-196 Pennsylvania _____	780		WEST SO. CENTRAL	895	6.0
MIDDLE ATLANTIC	1,920	12.8	590-599 Montana _____	21	
430-459 Ohio _____	1,199		832-838 Idaho _____	33	
460-479 Indiana _____	385		820-831 Wyoming _____	9	
600-629 Illinois _____	906		800-816 Colorado _____	167	
480-499 Michigan _____	779		870-884 New Mexico _____	39	
530-549 Wisconsin _____	464		850-865 Arizona _____	142	
EAST NO. CENTRAL	3,733	24.9	840-847 Utah _____	82	
550-567 Minnesota _____	498		889-898 Nevada _____	46	
500-528 Iowa _____	99		MOUNTAIN	539	3.6
630-658 Missouri _____	314		995-999 Alaska _____	12	
580-588 North Dakota _____	24		980-994 Washington _____	188	
570-577 South Dakota _____	22		970-979 Oregon _____	156	
680-693 Nebraska _____	52		900-961 California _____	1,142	
660-679 Kansas _____	119		967-968 Hawaii _____	25	
WEST NO. CENTRAL	1,128	7.5	PACIFIC	1,523	10.2
197-199 Delaware _____	39		UNITED STATES	13,205	88.0
206-219 Maryland _____	144		969 & 004-009 U.S. Territories _____	15	
200-205 Washington, DC _____	4		Canada _____	37	
220-246 Virginia _____	168		Mexico _____	102	
247-268 West Virginia _____	43		Other International _____	1,641	
270-289 North Carolina _____	438		APO/FPO _____	-	
290-299 South Carolina _____	173		TOTAL QUALIFIED CIRCULATION	15,000	100.0
300-319 Georgia _____	421				
320-349 Florida _____	548				
SOUTH ATLANTIC	1,978	13.2			

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2004	2005	2006	*2007	**2008
Total Audit Average Qualified	16,252	15,000	15,000	15,000	15,000
Qualified Non-Paid Total	16,227	14,966	14,957	14,963	14,969
Qualified Paid Total	25	34	43	37	31
Post Expire Copies included in Paid Circulation	***NC	***NC	***NC	***NC	***NC
Average Annual Order Price	***NC	***NC	***NC	***NC	***NC

***NOTE: The audited average qualified circulation for January – June 2007 = 15,000. The unaudited average qualified circulation for July -December 2007 = 15,000. Yielding an average qualified circulation of 15,000.**
**** 2008 data is unaudited.**
*****NC = None Claimed.**

10. PAID CIRCULATION DATA	
***NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
***NC	All Single Copy Sales Prices for the Period
***NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

PARAGRAPH 3b:
 Business directories include 7 sources of circulation for quantities of 45 copies or 0.3% to 901 copies or 6.01%.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008			
Region/Country	Total Qualified	Percent	
ASIA	427	2.8	
MIDDLE EAST	66	0.4	
EUROPE			
Albania	1		
Austria	20		
Belgium	11		
Bosnia and Herzegovina	6		
Bulgaria	2		
Denmark	2		
Finland	2		
France	40		
Germany	105		
Hungary	1		
Italy	215		
Macedonia	1		
Netherlands	79		
Norway	1		
Poland	20		
Portugal	2		
Ireland	23		

Region/Country	Total Qualified	Percent	
Romania	3		
Serbia and Montenegro	4		
Slovenia	79		
Switzerland	31		
United Kingdom	141		
Subtotal	789	5.3	
AFRICA	22	0.1	
NORTH AMERICA			
Canada	37		
United States	13,205		
Mexico	102		
U.S. Territories	15		
Subtotal	13,359	89.1	
CARRIBEAN	1	-	
CENTRAL AMERICA	7	-	
SOUTH AMERICA	217	1.5	
ASIA PACIFIC	112	0.8	
TOTAL QUALIFIED CIRCULATION	15,000	100.0	

ASI FREE SUBSCRIPTION CARD

1 Do You Wish To Start/Continue a FREE subscription to Adhesives & Sealants Industry? YES no

2 Would You Like To Receive the Adhesives & Sealants Industry E-Newsletter for FREE? YES no

3 I wish to receive subscription renewal faxes sent by Adhesives & Sealants Industry/BNP Media. YES no

Signature (required) _____ Date _____ Fax _____

Printed Name _____

Street Address _____ City/State/Zip _____

Phone _____ E-Mail Address _____

You will receive subscription and renewal notices from BNP Media via e-mail. If you do not wish to receive third-party e-mail offers regarding information relevant to your industry, please check here.

4 What is Your Primary Job Function? (Check only one)

40 Research & Development
 52 Chemist/Formulator
 41 Engineering/Design Engineering
 43 Product Management/Production
 44 Purchasing/Buying

45 Owner/General Management
 46 Sales/Marketing
 51 Maintenance
 46 Technical Library
 50 Other: _____

5 Are you involved with influencing, recommending, approving, authorizing, specifying or purchasing materials or equipment used in the manufacture/formulation of adhesives/sealants or adhesive/sealant products? Yes no

6 What is Your Company's Primary Business Activity? (Check only one)

01 Adhesives/Sealants
 02 Pressure Sensitives
 03 Adhesives/Sealants Products (tapes, labels)
 04 Lumber/Wood Products/Furniture
 05 Textiles/Nonwovens/Apparel/Diapers
 06 Footwear/Leather
 07 Tapes & Labels
 08 Construction
 09 Other Uses of Adhesive/Sealants for Mfg. Process: _____

51 Electrical/Electronics
 52 Transportation (Auto, Aerospace, Other)
 53 Product Assembly
 56 Food and Medical/Pharmaceutical Products
 57 Packaging/Paper Products/Converting

Supplier to Manufacturer –

23 Chemicals/Raw Materials
 24 Equipment
 25 Packaging/Containers
 26 Distributor

27 Testing Laboratories, Research Organization, Consultant, or Industrial Designer

7 Which of the following products do you recommend, specify, authorize or otherwise influence the purchase of? (Check All That Apply)

01 Additives and Chemical Specialties
 02 Oils and Fatty Acids
 03 Resins and Base Polymers
 04 Pigments, Dyes, Dispersions, Extenders
 05 Solvents
 06 Materials Handling Equipment
 07 Mixers/Blenders/Grinders/Mills/Dispersers
 08 Screeners/Separators/Vibrators
 09 Packaging Containers and Supplies
 11 Meter/Mix Dispensing Equipment
 12 Ovens/Curing Equipment
 13 Environmental Controls/Wastewater Treatment Equipment

16 Application Equipment and Supplies
 14 Lab/Test Equipment
 15 Finished Adhesives
 17 Waterborne Adhesives
 18 Hot Melts
 19 Solventborne Adhesives
 20 Radiation Curables
 21 One Component Adhesives
 22 Two Component Adhesives
 23 Tapes/Labels
 24 PSA's
 25 Sealants
 26 Used Equipment
 27 Professional Services
 28 None of the above



PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Teresa Owens, Group Audience Development Manager
 Catherine Ronan, Corporate Audience Audit Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:
 This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed _____ July 01, 2008

State _____ Michigan

County _____ Oakland

Received by BPA Worldwide _____ July 01, 2008

Type _____ PSJ

ID Number _____ A233S0J8