

# 2012 Services Marketplace Ads

## SPECIFICATIONS AND PRICING

Size		B/W Rate	
One Unit	3-3/8" x 1-3/4"	\$775	\$1185
Two Unit	3-3/8" x 3-1/2"	1575	2375
Three Unit	3-3/8" x 5-1/2"	2350	3550
Four Unit	3-3/8" x 7"	3150	4750
Online posting with hotlink for 12 months (add'l)		105	



# ASI

- Integrated Exposure both online and in print
- Promote your services to the adhesives & sealants industry
- Appear in every issue of **ASI** in our special Services Marketplace section for one economical charge
- Indexed for easy reference

Maximum – four units, vertical.

ASI determines suitability and placement of all ads for Service Marketplace. Ads must advertise a service or agency to qualify. Prepayment is required for new advertisers. All rates shown in USD, non-commissionable.

Materials Accepted: Camera-ready art, film, or electronic files. See specifications online at [adhesivesmag.com](http://adhesivesmag.com). Or we can prepare your ad for you – send us your text and a mock-up of your ad.

Sample — One unit ad shown actual size



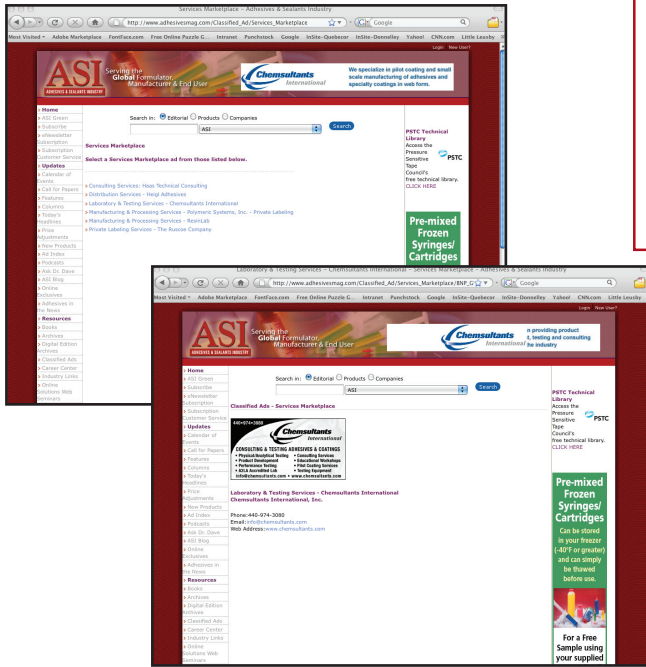


### PRIVATE LABELING

- HDPE Cartridges
- 6-Color Printing
- Acrylic Sealants
- Silicone Sealants
- PU Foams
- MS Polymer-Hybrid
- Marble & Stone Adhesives

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- Listing Categories include:**
- Consulting and engineering services
  - Independent agents
  - Manufacturing and processing services
  - Private labeling / packaging
  - Laboratory and testing services
  - Repair and maintenance services
  - Distribution and warehousing services
  - Educational Services
  - Plus, new sections added as needed

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