

2010 RAW MATERIALS, CHEMICALS & ADDITIVES HANDBOOK

Check out these value-added options to boost sales of raw materials, chemicals and additives! **Now get exposure in print, digital and online for 12 months.**

ASI

PLASTICOLORS, INC.
2600 Michigan Ave.
Ashtabula, OH 44004
(216) 997-5137
Fax: (216) 992-3613
Email: pci-sales@plasticolors.com
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REITECH CORPORATION
3146 Marion Ave.
Reading, PA 19805-2746
(610) 929-9451
Fax: (610) 921-9788
Email: info@reitechcorporation.com
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TITANIUM DIOXIDE
Titanium dioxide is a white pigment and filler produced mainly from ilmenite (iron titanate) and natural rutile (titanium dioxide). It is widely used in adhesives, paints, paper, plastics, ceramics, rubber, inks and a variety of other products. See also *Extenders and Fillers, Introduction to Fillers, Pearlescent Pigments and UV Absorbers.*

4.



SOLVENTS

NITROMETHANE
Nitromethane is a volatile liquid that is added in small amounts to many halogenated solvents and aerosol propellants as a stabilizer. It is also used as a polar solvent for certain polymers and resins.

WEGO CHEMICAL & MINERAL CORP.
239 Great Neck Rd.
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1.

Our competence in adhesives and sealants - strengthening the bond.



AEROSIL
Invented to improve

Dynasylan
PRINTEX[®]
SUPERNAT[®]

Evonik. Power to create.

1.



AEROSIL[®] L[®] fumed silicas, **Dynasylan**[®] silanes, **PRINTEX**[®] carbon blacks and **SUPERNAT**[®] performance silicas provide superior quality performance and deliver maximum bonding strength for adhesives and sealants in a wide range of applications worldwide.

Benefits include:

- Increased Viscosity Control
- Enhanced UV-Stability
- Excellent Anti-sag and Anti-setting
- Enhanced Thickening and Thixotropy
- Ulmost Adhesion
- Improved Rheology
- Better Application Properties (reduced cold flow)

Let us provide you with the tools that will make your efforts more customer-focused and value-centered. Contact us today for more information.

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Inorganic Materials
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www.evonik.com

EVONIK
INDUSTRIES

See us at ASC booths 106 & 108.

March 2009 Adhesives & Sealants Industry | 67

1. Display Advertising

The best way to get the best exposure! Showcase your sales message with a display ad and receive:

- * FREE display ad positioning near your product category*
- * DISCOUNTED rates on all directory products

2. Deluxe and Deluxe Plus Packages

- * Premier Exposure!
- * Options to include online Materials Handbook tile ads and spec sheets
- * Combines locators, logos, links and more

3. Materials Supplier Locators

Put your info at buyers' fingertips!

- * Appear in print, digital and online editions.

4. Materials Supplier Logos - 4 COLOR

Make your company stand out!

- * Set yourself apart from the competition
- * Reinforce your corporate identity with company colors

PLUS... packages, locators and logos include FREE hotlinks

Connect buyers to your website.

- * In digital and searchable online versions

* ASI will make every effort to honor your requests, but placement is not guaranteed.

IDEAL TO:

- * promote a specific product or product line
- * increase awareness and call attention to new raw materials and applications
- * reinforce your company identity
- * highlight key products and create branding
- * support your sales efforts
- * drive additional traffic to your website

12 month online exposure!

Contact Peg Van Winkle
(614) 760-4222 • (248) 283-6530 (fax)
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2. Deluxe Plus

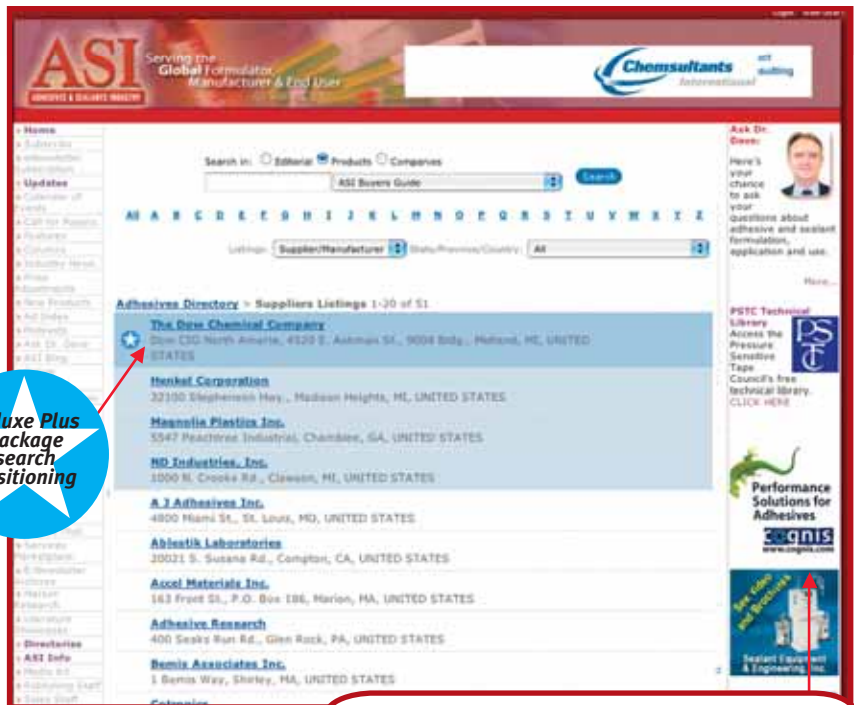
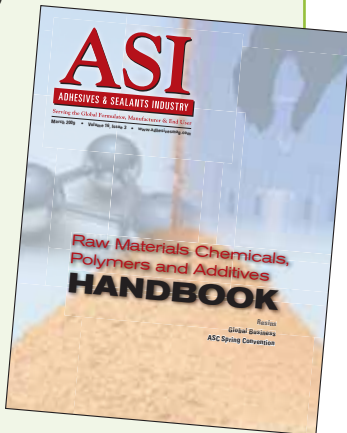
Deluxe package PLUS a tile ad and 3 spec sheets (online)

- * Tile appears throughout the directory (with the exception of search result pages)
- * Includes free hotlink from tile plus everything in the Deluxe package AND premier search positioning.

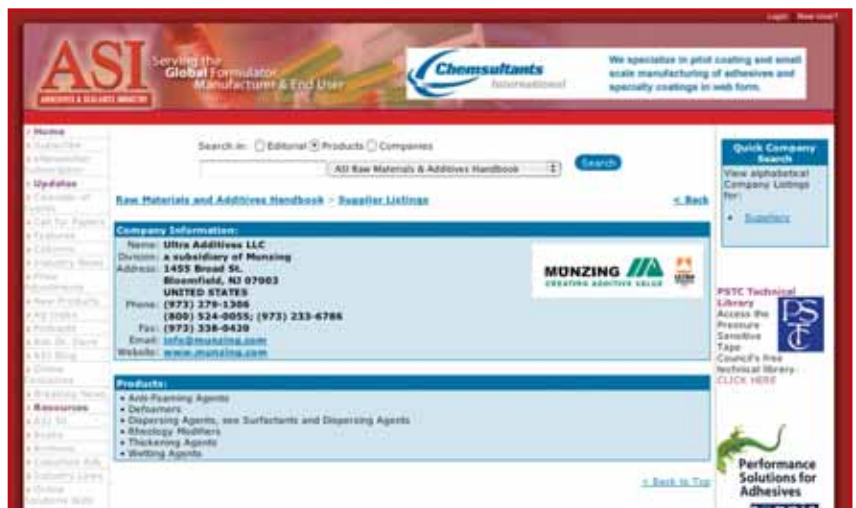
Deluxe Package

Emphasize best selling materials!

- * Five locators (print, digital & online)
- * Five color logos (print, digital & online)
- * Links from email and URL (digital and online)



Put your Deluxe Plus tile ad here!



Company information appears online on company spec page.

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CLOSING

Directory Products: January 26, 2010
Display Closing: February 5, 2010