

**RETURN FORM BY:
June 20, 2008**

AUGUST 2008 GLOBAL ADHESIVES & SEALANTS DIRECTORY

PAID ORDER FORM

Account No: web

Page: 1 of: 3

Sales/Mktg. Mgr.

Please correct the contact and mailing information for the Person Responsible for Updating this Listing.

SHOWCASE YOUR ADHESIVES & SEALANTS AND TAKE ADVANTAGE OF PRINT AND ONLINE INTEGRATED MARKETING

Boost your visibility - upgrade your listing with one of our simple enhancement packages. See last page.

QUESTIONS? CONTACT PEG VAN WINKLE * vanwinklep@bnpmedia.com * 614-760-4222

Yes! Include my company in the ASI 2008 Global Adhesives & Sealants Directory. I understand this is a PAID order. Please clearly indicate any changes to your company information below and listing codes on page 2. Please return all three pages.

PUBLISHED COMPANY INFORMATION

Company:

Division:

Address:

City:

Zip/Postal Code:

Phone:

Fax:

Email:

Web/Home Page:

State/Province:

Country: UNITED STATES

CONTACT PERSONNEL

List key contacts and their titles. Please limit to three. The first three names will be used if more are provided.

Your listing will NOT be processed without payment (see pg. 3) & the following information:

Please sign and return all pages of this form by June 20, 2008 in the envelope provided or by fax to Peg Van Winkle at 248-283-6530.

Name: _____ Title: _____

Signature: _____ Date: _____

Email:* _____ Fax:* _____

*ASI is moving to an online listing form and future listing notifications will be sent via email. By providing your fax number you are giving permission to fax you with questions concerning this or future listings. If you do not wish to receive faxes, please leave the fax field blank. All other fields required.

Occasionally, listed companies receive special email offers from relevant organizations. If you do not wish to receive such offers, please check here.

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MARKETS SERVED

Check all that apply, coded information will appear at the end of your company information.

- | | | |
|--|--|--|
| <input type="checkbox"/> Assembly (A) | <input type="checkbox"/> Construction (C) | <input type="checkbox"/> Electric/Electrical (E) |
| <input type="checkbox"/> Fabric/Textile/Nonwovens/Footwear (F) | <input type="checkbox"/> Tapes/Labels/Laminating (L) | <input type="checkbox"/> Medical/Dental (M/D) |
| <input type="checkbox"/> Packaging/Paper (P) | <input type="checkbox"/> Sporting Goods (S) | <input type="checkbox"/> Transportation (Auto/Aero/Marine) (T) |
| <input type="checkbox"/> Wood/Wood Products (W) | | |

COMPANY DESCRIPTION

Online Listings Only - Include general product line or description (no trade names, please). Please limit to 30 words or less.

REGISTERED NAMES AND TRADEMARKS - YOU MUST OWN THE REGISTERED NAME OR TRADEMARK

LIMIT OF FIVE. You must be the owner of the registered name or trademark to list it. Do not list registered names or trademarks if you are a distributor or manufacturer's rep. Indicate Trademarks with an * sign and unregistered or pending trademarks with an = sign.

PRODUCT LISTING SECTION - **IMPORTANT -You must Select Product Codes to be Searchable Online**

ALL PRODUCT CODES ARE INCLUDED WITH YOUR PAID LISTING. Your company name will appear under the following product categories based on your August 2007 selections. Add code numbers and descriptions of any additional headings under which you wish to be listed. Refer to the enclosed Product Heading List for the complete list of code numbers and headings available. To delete a category, "X" out the Product Code Number.

CODE NUMBER/HEADING

AUGUST 2008 GLOBAL ADHESIVES & SEALANTS DIRECTORY

Sales/Mktg. Mgr.

LISTING AND ENHANCEMENT ORDER FORM

MAXIMUM EXPOSURE IN PRINT AND ONLINE!
Take advantage of ASI's Google-Based Search Engine

YES! Include my company in the ASI 2008 Global Adhesives & Sealants Directory in print and online. I understand this is a PAID order.

Global Adhesives & Sealants Directory Display Advertisers (1/4 page or larger) receive discounted listings and hotlinks. Contact Peg. 614-760-4222. vanwinklep@bnpmedia.com.

OPTION	DETAILS	NET RATES*
PREMIUM PLUS PACKAGE	<input type="checkbox"/> Includes everything in the Premium Package plus a tile ad. Tile ad appears throughout online directory.	\$1750
PREMIUM PACKAGE	<input type="checkbox"/> Includes unlimited product listings in print and online, hotlink, 4-color logo, company contact information and up to three spec sheets (spec sheets online only). PLUS preferred alpha search positioning online.	\$1050
DELUXE PACKAGE	<input type="checkbox"/> Includes unlimited product listings in print and online with hotlink and 4-color logo, plus company contact information.	\$360
BASIC PACKAGE	<input type="checkbox"/> Includes unlimited product listings in print and online, and hotlink, plus company contact information.	\$95

Materials Instructions:
 ___ please repeat art from last year ___ sending new art (logos should be TIFF, JPG or EPS files, 300 dpi. Spec sheets should be low-res pdf files, max file size 200k)
 Send new materials to suttons@bnpmedia.com by July 9, 2008.

Prepayment Required – please fill in payment information:

Method of Payment, Please Checkmark

Check (Payable to BNP Media in U.S. Funds – Mailed to Directory Manager) Check # _____

AMEX Visa MasterCard Diners Club

Card # Exp. Date _____

Authorized Signature _____ Print Name _____

Email Address for Receipt _____

TOTAL AMOUNT:
\$ _____

All prices are net and non-commissionable. Credit Card payments will appear on your statement as BNP Media. NOTE TO COMPANIES OUTSIDE OF THE US AND CANADA: PAYMENT PREFERRED ON A CREDIT CARD. CHECKS MUST BE IN US FUNDS AND DRAWN ON A US BANK.

THANK YOU FOR PARTICIPATING IN ASI's 2008 GLOBAL ADHESIVES & SEALANTS DIRECTORY!