

# 2008 Global Adhesives & Sealants Directory

Comprehensive Buyers' Guide and Resource for Finished Adhesives and Sealants



*Designed to be the single best resource for engineers, designers, managers and purchasing agents to specify and purchase finished adhesives and sealants and adhesive and sealant products.*

## The one source for finished adhesives and sealants used in:

Electronic/Electrical  
Transportation  
General Assembly  
Plastics, Rubber, Elastomers  
Metals  
Food, Medical, Pharmaceutical

Packaging, Converting  
Lumber, Wood, Furniture  
Textiles, Nonwovens  
Tapes, Labels  
Construction

*Mailed to more than 7,500 engineers, designers and users of adhesives and sealants products.*

*PLUS, connect to buyers online at [www.adhesivesmag.com](http://www.adhesivesmag.com).*

## Ideal for selling:

Tapes  
Labels  
Preforms  
Gaskets  
Potting Compounds  
Encapsulants  
Adhesives

Sealants  
Meter/Mix/Dispense  
Equipment  
Roller Coaters  
Curing Equipment  
Ovens  
Lamps and Bulbs

Dryers  
Testing Services  
Peel Strength Testers  
Application  
Equipment  
Adhesion Testers

## Complete digest-sized sourcebook including:

Supplier listings · Product listings  
Reference information  
Handy fast-glance sourcing chart

## CLOSING

Directory Listings: June 15, 2008

Display Closing: July 9, 2008

Publication Date: August 15, 2008

## Contact your sales rep for details.

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GAD Display Rates	
Full page	\$3,750
2/3 page	\$2,750
1/3 page square	\$2,200
4 color	add'l \$1,100
add'l color	add'l \$550
Rates in USD. Commissionable.	

Digest Size Ad Specs:	
Full page: 7" x 4-7/8"	(std 1/2 h)
or 4-1/2" x 7-1/2"	(std 1/2 isl)
2/3 pg: 4-1/2" x 4-7/8"	(std 1/3 s)
1/3 pg s: 3-3/8" x 4-7/8"	(std 1/4)
7" x 4-7/8" ads will be run as horizontal ads. To view, directory must be turned with the binding at the top.	

# ASI

ADHESIVES & SEALANTS INDUSTRY

Serving the Global Formulator, Manufacturer & End User

Searchable online at [www.adhesivesmag.com/GAD](http://www.adhesivesmag.com/GAD)