

ASI

ADHESIVES & SEALANTS INDUSTRY

Serving the Global Formulator, Manufacturer & End User

August 2011 Global Adhesives & Sealants Directory Material Specifications

Account Number:

Company:

Person Ordering:

Submit all artwork and materials by July 11 to <http://directories.bnpmmedia.com>
(Select ASI Global Adhesives Directory) or Peg Van Winkle,
vanwinklep@bnpmmedia.com

- Repeat materials from 2010 Directory.
- Will supply new materials.

Questions? Contact Peg Van Winkle at vanwinklep@bnpmmedia.com

MATERIAL SPECIFICATIONS

LOGOS: 4-Color
File Format – JPG, EPS or TIF
Resolution – 300 dpi or larger

SOCIAL MEDIA: Icons to appear with your online listing. Url to each specific page for your company. Only one url allowed per social media platform (Facebook, Twitter, LinkedIn)

TILE AD: Ad/File Size – 125 x 125 pixels, JPG or GIF (20k or less) or SWF (30k or less)
Colors – 256 or less
Resolution – 72 dpi
File Format – JPG or GIF (static or animated) and SWF (Adobe Flash, must include .FLA file)

SPEC SHEETS: 4-Color
File Format – PDF, Low Res
File Size – Max File Size of 200K
A spec sheet is a single product informational document and may be a product brochure, catalog page, case study, or white paper.

Thank you for participating in ASI's Global Adhesives & Sealants Directory!