

2012 Literature Showcases

Exposure in print and digital editions and online.

EXCELLENT WAY TO:

- Gain economical exposure for your products
- Fill in your display schedule
- Feature new products
- Highlight top sellers

We Do All the Work!

Please submit 30 words of text, a photo of your product and contact information. We will prepare the art.

INCLUDES ONLINE PLACEMENT WITH HOT LINK.

1/9 PAGE MINI AD INCLUDES:

- 4/c included in price
- Appears in print, digital online placement
- Hotlink for online version
- Art prep

AVAILABLE IN 6 KEY ISSUES

January	July
April	October
June	November

2012 Showcase Rates net price per showcase

1X.....	\$575
3X.....	\$515
6X.....	\$465

ask about double-width showcases

All rates shown in USD. Literature Showcases are non-commissionable.

Useful to Promote

- WEBSITES
- NEW PRODUCTS
- SALES LITERATURE
- REFERENCE BOOKS
- SOFTWARE
- SPEC SHEETS
- TECHNICAL DATA

CLOSING

1st of each month

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ASI

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