

ASI ADHESIVES & SEALANTS INDUSTRY

20th ANNIVERSARY

1 col. x 3" classified

SUPERIOR INTEGRATED EXPOSURE

- Find those hard-to-locate qualified job candidates.
- Generate \$\$\$\$ by selling used equipment.
- Lower your cost with frequency discounts.

Print/Digital - in ASI magazine

➔ Available in 12 issues - both print and digital exposure*

Online - at www.adhesivemag.com

- ➔ Your ad appears with HOTLINK to your site.
- ➔ Ads will be posted to our website within 24 hours of receipt (on request).

ASI E-News - electronic newsletter

- ➔ Reach over 9,053 registered users.**
- ➔ Fast, immediate delivery to subscribers' online mailbox.

CLOSING: 1st OF MONTH PRECEDING PUBLICATION

NEW RIBBON BLENDERS PRICED 30% LESS

World's #1 Manufacturer!

- All stainless, highest quality!
- Sizes 1 to 500 cu.ft.
- Many sizes in stock!

Call now! 1-800-243-ROSS

USA Tel: 631-234-0500 • Fax: 631-234-0691
www.ribbonblenders.com



2013 Classified Rates					
col inches	1x	3x	6x	12x	add'l color
2-1/8" x 1"	\$115	\$105	\$100	\$95	\$65
2-1/8" x 2"	\$220	\$200	\$190	\$170	\$65
2-1/8" x 3"	\$320	\$290	\$270	\$255	\$65
2-1/8" x 4"	\$430	\$385	\$365	\$335	\$65
2-1/8" x 5"	\$535	\$480	\$455	\$425	\$115
2-1/8" x 6"	\$635	\$575	\$545	\$505	\$115
2-1/8" x 7"	\$745	\$665	\$630	\$595	\$115
add \$70 for online posting					

ASI Website Rates

A cost effective way to recruit new employees and market your services.

Line Classifieds	30 Days	60 Days	90 Days	120 Days
(Text and Online only)	\$175	\$300	\$425	\$550
(Text of 75 words) On-Line only				
Display Classifieds	30 Days	60 Days	90 Days	120 Days
(Includes text, image and online only)	\$200	\$325	\$450	\$525
(Text of 75 words and Image of 300 Pixels). On-line only				

Print rates are based on column inches per insertion, billed monthly. For Web-only classifieds, including link, use above rates. For ads over 7.5 column inches (1/4 pg), display rates apply. Additional color charge includes single standard color only (no PMS colors). Display-size classified color rates: 1/4-page, add \$225; 1/2-page, add \$340; full-page, add \$630. Prepayment required with new orders. Classified advertising is non-commissionable and does not count toward display ad frequency. ASI does not guarantee specific placement of classified ads. All rates shown in USD.



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* Publisher's own data