



Welcome to ASI E-News - the weekly electronic newsletter for subscribers of *Adhesives and Sealants* Industry magazine. ASI E-News is a fast-scan format so you can quickly keep up on all the latest happenings in the adhesives and sealants industry. Please let us know what you think by sending your comments to Kelsey Seidler, E-News Editor, at seidlerk@bnpmedia.com.

Price increases, as well as additional current press release information, can be found on our Web site at www.adhesivesmag.com.

Volume 11, Issue 1

Industry News

Creative Materials Opens New Corporate Headquarters

Creative Materials recently completed its move to a new facility in Ayer, MA, that is reportedly more than three times the size of the previous location... [more](#).

Chiang Named Product Manager for Brookfield

Eric Chiang takes the place of Len Thibodeau, who recently announced his retirement... [more](#).

Global Market for Renewable Energy Materials to Reach \$31 Billion

The global market for renewable energy devices and advanced materials was valued at nearly \$22.3 billion for 2011... [more](#).

PPG Announces Initiative to Leverage Titanium Dioxide Supply

PPG has undertaken a strategic initiative with multiple global suppliers to secure and enhance its supply of titanium dioxide... [more](#).

Report Examines Titanium Dioxide Market in China

China is the biggest country in terms of titanium dioxide production and consumption, according to Research and Markets' new report... [more](#).



Chemsultants
International

Specialists in providing product development, testing and consulting services to the industry.

We specialize in pilot coating and small scale manufacturing of adhesives and specialty coatings in web form.

New Products

EVONIK: Pocket Guide

The Pocket Tego Guide is a 144-page guide detailing the company's line of additives, resins and cobinders... [more](#).

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In Case You Missed It: [Royal to Acquire Craig Adhesives](#)

Royal will acquire all of the assets of Vertis' indirect wholly owned subsidiary, Webcraft Chemicals, which operates under the name Craig Adhesives. Click [here](#) to read the full article!

January Issue Highlight: [Keep That](#)

SEALANT EQUIPMENT & ENGINEERING INC.: Mix-Dispense Valves

The new 2600-093 Micro-Kiss™ series mix-dispense valves are designed for low-flow mixing and dispensing of two-component adhesives... [more](#).

PRES-ON: Silicone Foam Tapes

Pres-On S-600 and S-800 silicone foam tapes reportedly seal and protect outdoor communications, electronics cabinets, and HID lighting enclosures.. [more](#).

TROY CORP.: Adhesion Promoter

Troysol™ PWA is a new wetting and adhesion promoter intended for dry-mix products... [more](#).

E-News Survey

1. How optimistic are you about the global economy in 2012?

- ☐ Very optimistic
- ☐ Somewhat optimistic
- ☐ Neutral
- ☐ Somewhat pessimistic
- ☐ Pessimistic
- ☐ Other

2. Comments?

Visit our [Editor's Blog](#) this Thursday for today's survey results. Last week's results can be found in the column to the right.

Submit

If you do not receive a confirmation page after clicking submit, please click [here](#).

If the survey above fails to display properly, please click the 'View as a Web Page' link at the top of this newsletter.

Laboratory Notebook!

The America Invents Act will drastically change the way patents and trade secrets are handled. Click [here](#) to read the full article.

E-News Survey Results (12/20/11)

Will you be working during the last week of December?

Yes, our offices are open: 47%

No, I intend to relax/spend time with family: 40%

Yes, I will be working/bringing work home with me over the holidays: 13%

Comments:

"With the economy as unstable as it is we have to make every day count."

"We are shutting down. December is historically a slow month for us."

"Always work to be done. Do it or be replaced by someone who will-someone who maybe does not recognize Christmas as a holiday."

"Office is open; taking vacation time."

Visit the [Editor's Blog](#) for more comments and to leave your thoughts.

Share the News

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