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*ASI E-News*


Welcome to ASI E-News - the twice-weekly electronic newsletter for subscribers of *Adhesives and Sealants* Industry magazine. ASI E-News is a fast-scan format so you can quickly keep up on all the latest happenings in the adhesives and sealants industry. Please let us know what you think by sending your comments to Kelsey Seidler, E-News Editor, at [seidlerk@bnpmedia.com](mailto:seidlerk@bnpmedia.com).

Price increases, as well as additional current press release information, can be found on our Web site at [www.adhesivesmag.com](http://www.adhesivesmag.com).

**Volume 11, Issue 4**

**FOCUS ON: EXOTHANE™ Elastomers**

Don't sacrifice conversion and the risk of residual monomer contamination to achieve low-shrink properties. New testing has demonstrated that EXOTHANE™ Elastomers have low shrinkage stress, low volumetric shrinkage, AND high conversion.



- \* Exothane 8, 94% Conversion, 3% Shrinkage, high % elongation
- \* Exothane 26, 96% Conversion, 4% Shrinkage, increased flexibility/toughness
- \* Exothane 32, 97% Conversion, 3% Shrinkage, low color/viscosity

In addition to superior toughness, tensile strength and percent elongation, this new data makes the EXOTHANE product line ideal for many applications including non-curling industrial coatings, UV nail enhancements, tougher anaerobic adhesives and more. EXOTHANE Elastomers can modify formulations without sacrificing non-reactive additives. Contact us to discuss your unique application challenges and request samples. Visit [www.esstechinc.com](http://www.esstechinc.com).

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**Industry News**

- Celanese Completes Acquisition of Ashland Product Lines**  
Celanese Corp. recently announced it has completed the acquisition of certain assets from Ashland Inc., including two product lines... [more](#).
- Lintech to Distribute Clariant Additives and Pigments**  
Lintech will become the strategic distribution partner for the company's Additives and Clariant Pigments business units... [more](#).
- PPG Completes Dyrup Acquisition**

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**In Case You Missed It:** [H.B. Fuller to Acquire Forbo's Industrial Adhesives Business](#)

H.B. Fuller Co. recently signed an agreement to purchase the global industrial adhesives business of Forbo Group. Click [here](#) to read the full article!

**January Issue Highlight:** [Recycle or Replace?](#)

Reusing disposable syringes and accessories can have negative effects. Click [here](#) to read the full article!

PPG Industries has completed the purchase of European coatings company Dyrup A/S from its owner, Monberg & Thorsen... [more](#).

### SCG-DOW Group Finalizes Thailand Plant Startup

The SCG-Dow Group has finalized the startup by successfully completing its full capacity performance test... [more](#).

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### New Products

#### **BROOKFIELD ENGINEERING: Texture Analysis Website**

A new website from this company focuses on the science of texture analysis and includes interviews with experts in the texture analysis industry... [more](#).

#### **DOW CORNING: Project Management System**

A web-based project management system can enable contractors, designers, and architects to access a global network of building materials experts... [more](#).

#### **HENKEL: Ceramic Coating**

A new two-part, sprayable ceramic coating designed to protect metal surfaces on industrial equipment from wear, abrasion and corrosion is now available... [more](#).



### Join the Conversation!

The [Adhesives & Sealants Industry magazine group](#) on LinkedIn offers a forum for anyone involved in the adhesives, sealants, tapes/PSAs/labels and related industries. In addition to networking and information sharing, the group offers many opportunities for discussion. We'd love for you to join the conversation!

### Share the News

ASI E-News, that is. Help keep your colleagues informed about the latest goings-on in the industry.

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