



Welcome to ASI E-News - the twice-weekly electronic newsletter for subscribers of *Adhesives and Sealants* Industry magazine. ASI E-News is a fast-scan format so you can quickly keep up on all the latest happenings in the adhesives and sealants industry. Please let us know what you think by sending your comments to Kelsey Seidler, E-News Editor, at seidlerk@bnpmedia.com.

Price increases, as well as additional current press release information, can be found on our Web site at www.adhesivesmag.com.

Volume 11, Issue 5

FOCUS ON: Nordson EFD - Leading the Way in 2K

A new catalog from Nordson EFD offers a complete line of 2K dispensing products: disposable mixers (static, spiral, turbo), in-line high pressure mixers, mixer accessories, cartridge systems, dispensers, and meter mix valves. For a free copy, visit www.nordsonefd.com/enevs/asi-0112.



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Industry News

AkzoNobel Completes Acquisition of Surfactants Producer
AkzoNobel recently announced it has completed the acquisition of China's leading specialty surfactant producer...[more](#).

EPA Publishes Toxics Release Inventory
The U.S. Environmental Protection Agency (EPA) recently released its annual national analysis of the Toxics Release Inventory (TRI)... [more](#).

Johnston Named Vice President of Global Sales for Warren Rupp
Warren Rupp Inc. recently announced the appointment of Dan Johnston to the position of vice president of Global Sales... [more](#).

Study Examines Pressure-Sensitive Label Market
Globally, pressure-sensitive labels are the second-largest labeling technology of choice... [more](#).

In Case You Missed It: [Celanese Completes Acquisition of Ashland Product Lines](#)

Celanese Corp. recently announced it has completed the acquisition of certain assets from Ashland Inc., including two product lines. Click [here](#) to read the full article!

January Issue Highlight: [Planning for Productivity](#)

Manufacturers can use technology to help weather the economic downturn. Click [here](#) to read the full article!



Chemsultants International

Specialists in providing product development, testing and consulting services to the industry.

We specialize in pilot coating and small scale manufacturing of adhesives and specialty coatings in web form.

[New Products](#)

CORTEC: Corrosion Inhibitor

VpCI-337 is a ready-to-use water-based vapor phase corrosion inhibitor (VpCI) that reportedly offers protection in any situation... [more](#).

ELLSWORTH ADHESIVES: PSA Applicator

Ellsworth Adhesives has teamed with Glue Dots International® on the commercialization of a new packaging technology, the QuikDot Pro... [more](#).

Q-LAB: New Website

The site offers visitors the opportunity to learn about weathering, research the company's test equipment and services, or search industry standards... [more](#).

E-News Survey

1. Are you familiar with mobile tags or have you used them in the past?

- Yes
 No
 Maybe

2. Comments?

Visit our [Editor's Blog](#) this Thursday for today's survey results. Last week's results can be found in the column to the right.

Submit

If you do not receive a confirmation page after clicking submit, please click [here](#).

If the survey above fails to display properly, please click the 'View as a Web Page' link at the top of this newsletter.

ASI E-News Poll Results (1/10/12)

Volkswagen AG recently announced that employees (excluding senior management) will be blocked from receiving work emails on company BlackBerrys after work hours, according to a report in the *Financial Times*, reportedly to prevent employee burnout. Would you support this initiative in your company?

Yes, it's a good way to prevent burnout: 55%
No, a global economy requires working during so-called off hours: 42%
Other: 3%

Comments:

"I don't even own a BlackBerry (and never will!). Any work-related email can certainly wait until the next day's normal working hours!"

"No. I don't think we need six weeks of vacation, either. I can manage myself, thank you."

"Causing more pressure on employees in a 24/7 world in which there is not enough time to complete a job in eight hours."

Visit the [Editor's Blog](#) for more comments and to leave your thoughts.

Share the News

ASI E-News, that is. Help keep your colleagues informed about the latest goings-on in the industry.

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