

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
FEATURED TOPICS <i>for eMagazine and Website</i>	Formulation of Adhesives, Sealants, Coatings	Digitalization	Adhesives in Packaging	Formulation of Adhesives, Sealants, Coatings	PSA (Tapes, Films, Labels, Converting)	Adhesives in Medical
NEWSLETTERS						
ASI NEWSLETTER	Covering the latest adhesive and sealant news weekly	Covering the latest adhesive and sealant news weekly	Covering the latest adhesive and sealant news weekly	Covering the latest adhesive and sealant news weekly	Covering the latest adhesive and sealant news weekly	Covering the latest adhesive and sealant news weekly
ADHESIVES IN ACTION	Adhesives in Medical	Adhesives in Construction	Adhesives in Electronics	Adhesives in Packaging	Adhesives in Transportation	Adhesives in Assembly
SUSTAINABILITY NOW	A monthly newsletter featuring sustainability	A monthly newsletter featuring sustainability	A monthly newsletter featuring sustainability	A monthly newsletter featuring sustainability	A monthly newsletter featuring sustainability	A monthly newsletter featuring sustainability
MATERIAL MATTERS	Equipment	Formulation of Adhesives, Sealants, Coatings	Digitalization	Raw Materials	Testing and Analysis Equipment	PSA (Tapes, Films, Labels, Converting)
MARKETING/SPECIAL ISSUES						
SPECIAL ISSUES			Best of ASI Show Issue			
MARKETING PACKAGES AND OPPORTUNITIES	Branding & Lead Gen (Q1 Bonus Podcast)	Branding & Lead Gen (Q1 Bonus Podcast)		Multi-Sponsor White Paper eBlast		Multi-Sponsor Video eBlast
FOCUS-ON PROGRAM	PSAs	Adhesives in Electronics	Raw Materials	Adhesives in Transportation	Distributors	Sustainability
ADHESIVES NEWS NOW 						
ONLINE DIRECTORY			Raw Materials Handbook		Equipment Handbook	
KEY 2027 TRADE SHOWS <i>*Trade Show Package Available</i>		Adhesion Society Meeting Feb. 7-10 • San Antonio, TX		APEX Expo April 3-8 • Anaheim, CA ASC Convention & EXPO April 19-21 • Tampa, FL European Coatings Show April 27-29 Nuremberg, Germany	PSTC Tape Week May 10-14 Indianapolis, IN Adhesives & Bonding EXPO May 18-20 • Atlanta, GA	
AD CLOSE	12/1/26	1/5/27	2/1/27	3/8/27	4/5/27	5/4/27
AD MATERIALS DUE	12/7/26	1/8/27	2/5/27	3/12/27	4/9/27	5/7/27

	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
FEATURED TOPICS <i>for eMagazine and Website</i>	ASI Top 20	Processing Equipment	Formulation of Adhesives, Sealants, Coatings	Meter/Mix/Dispense	Testing and Analysis Equipment	Formulation of Adhesives, Sealants, Coatings
NEWSLETTERS						
ASI NEWSLETTER	Covering the latest adhesive and sealant news weekly	Covering the latest adhesive and sealant news weekly	Covering the latest adhesive and sealant news weekly	Covering the latest adhesive and sealant news weekly	Covering the latest adhesive and sealant news weekly	Covering the latest adhesive and sealant news weekly
ADHESIVES IN ACTION	Adhesives in Medical	Adhesives in Construction	Adhesives in Transportation	Adhesives in Electronics	Adhesives in Assembly	Adhesives in Packaging
SUSTAINABILITY NOW	A monthly newsletter featuring sustainability	A monthly newsletter featuring sustainability	A monthly newsletter featuring sustainability	A monthly newsletter featuring sustainability	A monthly newsletter featuring sustainability	A monthly newsletter featuring sustainability
MATERIAL MATTERS	Curing Equipment and Materials	Processing Equipment	PSA (Tapes, Films, Labels, Converting)	Distributors	Formulation of Adhesives, Sealants, Coatings	Testing and Analysis Equipment
MARKETING/SPECIAL ISSUES						
SPECIAL ISSUES	Voices from the Top				Printed Buyers' Guide	CASE eBook
MARKETING PACKAGES AND OPPORTUNITIES	Branding & Lead Gen (Q3 Bonus Podcast)	Branding & Lead Gen (Q3 Bonus Podcast)	Multi-Sponsor Video eBlast	Spotlight on Distributors eBlast	Spotlight on Pressure Sensitive Tapes & Adhesives eBlast	Multi-Sponsor White Paper eBlast
FOCUS-ON PROGRAM	Adhesives in Construction	Raw Materials	Distributors	PSAs	Sustainability	Adhesives in Medical
ADHESIVES NEWS NOW 						
ONLINE DIRECTORY		Global Adhesives & Sealants Directory			Buyers' Guide	
KEY 2027 TRADE SHOWS <i>*Trade Show Package Available</i>			Coatings Trends & Technologies (CTT) Summit Lombard, IL Women in Chemicals	ASC Leadership Conference Oct. 18-20 • Amelia Island, FL Assembly Show Rosemont, IL Battery Show Detroit, MI		
AD CLOSE	6/7/27	7/6/27	8/5/27	9/2/27	10/4/27	11/8/27
AD MATERIALS DUE	6/10/27	7/9/27	8/10/27	9/8/27	10/8/27	11/11/27