




EDITORIAL CALENDAR 2023

						Sustainability Issue	
June	July	August	September	October	November	December	
PSAs (Tapes, Films, Labels, Converting) Machinery and Equipment Meter/Mix/Dispense	ASI Top20 Voices from the Top <i>Interviews and articles by the top adhesives and sealants manufacturers</i>	Formulation of Adhesives, Sealants, Coatings Processing Equipment	PSAs (Tapes, Films, Labels, Converting) Curing Equipment and Materials Packaging of Adhesives and Sealants	Formulation of Adhesives, Sealants, Coatings Testing and Analysis Equipment	Sustainable Materials, Formulations, Applications Sustainable Manufacturing	PSAs (Tapes, Films, Labels, Converting) Meter/Mix/Dispense Packaging of Adhesives and Sealants	
Innovation Roundtable		Raw Materials and Chemicals Overview	Distributor Roundtable		Sustainability Roundtable		
Construction	Electronics	Transportation	Packaging	Assembly	Construction	Medical	
Equipment Handbook 		Global Adhesives & Sealants Directory 	Distributor Directory		Annual Buyers' Guide 		
			MUST SEE Products & Services eBlast	Spotlight on Assembly eBlast	MUST SEE Products & Services eBlast Spotlight on Sustainability eBlast	CASE Buyers' Guide eBook	
			 PACK EXPO Las Vegas* September 11-13 Las Vegas, NV	 THE ADHESIVE AND SEALANT COUNCIL SECURING THE FUTURE* ASC Executive Leadership Conference October 23-25 Ponte Vedra Beach, FL			
			 Labelexpo Europe September 11-14 Brussels, Belgium	 The ASSEMBLY Show* October 24-26 Rosemont, IL			
May 4	June 1	July 6	Aug 3	Sept 7	Oct 5	Nov 2	
May 10	June 7	July 12	Aug 9	Sept 13	Oct 11	Nov 8	

EDITORIAL CALENDAR 2024

	January	February	March	April	May
Key Topics	<p>Digitalization</p> <p>Meter/Mix/Dispense</p> <p>Supply Chain</p>	<p>PSAs (Tapes, Films, Labels, Converting)</p> <p>Packaging of Adhesives and Sealants</p>	<p>Raw Materials, Chemicals, Polymers</p> <p>Curing Equipment and Materials</p>	<p>ASC Annual Convention and EXPO</p> <p>Formulation of Adhesives, Sealants, Coatings</p> <p>PSAs (Tapes, Films, Labels, Converting)</p>	<p>Sustainable Materials, Formulations, Applications</p> <p>Sustainable Manufacturing</p> <p>Innovation</p>
End-User Focus	Electronics	Transportation	Packaging	Medical	Construction
Online Directory			<p>Raw Materials, Chemicals, Polymers & Additives Handbook</p>		
eBlasts & eBook	Spotlight on Electronics eBlast	Spotlight on Pressure-Sensitive Adhesives eBlast			Spotlight on Sustainability eBlast
Key Trade Shows		<p>Adhesion Society Annual Meeting February 11-14 Savannah, Ga.</p>		<p>ASC Annual Convention and EXPO* April 15-17 Louisville, Ky.</p> <p>PSTC Tape Week* April 29 - May 2 Orlando, Fla.</p> <p>Assembly Show South April 30 - May 2 Nashville, Tenn.</p> <p>American Coatings Show* April 30-May 2 Indianapolis, Ind.</p> <p>IPC Apex Expo April 6-11 Anaheim, Calif.</p>	
Ad Close	November 30	January 3	January 31	February 29	April 3
Ad Materials Due	December 6	January 9	February 6	March 6	April 9

*SPECIAL SHOW PACKAGES AVAILABLE!

June	July	August	September	October	November	December
<p>Testing and Analysis Equipment</p> <p>Meter/Mix/Dispense</p> <p>Processing Equipment</p>	<p>ASI Top20</p> <p>Voices from the Top</p>	<p>Raw Materials, Chemicals, Polymers</p> <p>Processing Equipment</p> <p>Raw Materials and Chemicals Overview</p>	<p>Sustainable Materials, Formulations, Applications</p> <p>Sustainable Manufacturing</p> <p>Distributors</p>	<p>Formulation of Adhesives, Sealants, Coatings</p> <p>Meter / Mix / Dispense</p>	<p>PSAs (Tapes, Films, Labels, Converting)</p> <p>Packaging of Adhesives</p>	<p>Formulation of Adhesives, Sealants, Coatings</p> <p>Testing and Analysis Equipment</p>
Assembly	Electronics	Transportation	Construction	Assembly	Packaging	Medical
Equipment Handbook		<i>Global Adhesives & Sealants Directory</i>	<i>Distributor Directory</i>		<i>Annual Buyers' Guide</i>	
Spotlight on Batteries eBlast		Spotlight on Distributor Trends eBlast	Spotlight on Sustainability eBlast	Spotlight on Electric Vehicles eBlast	Spotlight on Packaging Innovations eBlast	CASE Buyers' Guide eBook
<p>Adhesives & Bonding EXPO</p> <p>June 25-27</p> <p>Novi, Mich.</p>			<p>ASC Sustainability Summit</p> <p>Dates TBD</p> <p>Location TBD</p> <p>Labelexpo Americas</p> <p>September 10-12</p> <p>Chicago, Ill.</p> <p>Coatings Trends & Technologies Summit</p> <p>September 4-6</p> <p>Lombard, Ill.</p>	<p>ASC Executive Leadership Conference</p> <p>October 21-23</p> <p>Charleston, S.C.</p> <p>The ASSEMBLY Show*</p> <p>October 22-24</p> <p>Rosemont, Ill.</p> <p>Tape & Functional Film Expo and Silicone Expo USA</p> <p>Date TBD</p> <p>Location TBD</p>	<p>PACK EXPO Chicago*</p> <p>November 3-6</p> <p>Chicago, Ill.</p>	
May 1	May 29	July 3	August 1	September 4	October 2	November 1
May 7	June 4	July 9	August 7	September 10	October 8	November 5