

EDITORIAL CALENDAR 2024

	January	February	March	April	May
Key Topics	<p>Digitalization</p> <p>Meter/Mix/Dispense</p> <p>Supply Chain</p>	<p>PSAs (Tapes, Films, Labels, Converting)</p> <p>Packaging of Adhesives and Sealants</p>	<p>Raw Materials, Chemicals, Polymers</p> <p>Curing Equipment and Materials</p>	<p>ASC Annual Convention and EXPO</p> <p>Formulation of Adhesives, Sealants, Coatings</p> <p>PSAs (Tapes, Films, Labels, Converting)</p>	<p>Sustainable Materials, Formulations, Applications</p> <p>Sustainable Manufacturing</p> <p>Innovation</p>
End-User Focus	Electronics	Transportation	Packaging	Medical	Construction
Online Directory			Raw Materials, Chemicals, Polymers & Additives Handbook		
eBlasts & eBook	Spotlight on Electronics eBlast	Spotlight on Pressure-Sensitive Adhesives eBlast			Spotlight on Sustainability eBlast
Key Trade Shows		Adhesion Society Annual Meeting February 11-14 Savannah, Ga.		<p>ASC Annual Convention and EXPO* April 15-17 Louisville, Ky.</p> <p>PSTC Tape Week* April 29 - May 2 Orlando, Fla.</p> <p>Assembly Show South April 30 - May 2 Nashville, Tenn.</p> <p>American Coatings Show* April 30-May 2 Indianapolis, Ind.</p> <p>IPC Apex Expo April 6-11 Anaheim, Calif.</p>	
Ad Close	November 30	January 3	January 31	February 29	April 3
Ad Materials Due	December 6	January 9	February 6	March 6	April 9

*SPECIAL SHOW PACKAGES AVAILABLE!

June	July	August	September	October	November	December
<p>Testing and Analysis Equipment</p> <p>Meter/Mix/Dispense</p> <p>Processing Equipment</p>	<p>ASI Top20</p> <p>Voices from the Top</p>	<p>Raw Materials, Chemicals, Polymers</p> <p>Processing Equipment</p> <p>Raw Materials and Chemicals Overview</p>	<p>Sustainable Materials, Formulations, Applications</p> <p>Sustainable Manufacturing</p> <p>Distributors</p>	<p>Formulation of Adhesives, Sealants, Coatings</p> <p>Meter / Mix / Dispense</p>	<p>PSAs (Tapes, Films, Labels, Converting)</p> <p>Packaging of Adhesives</p>	<p>Formulation of Adhesives, Sealants, Coatings</p> <p>Testing and Analysis Equipment</p>
Assembly	Electronics	Transportation	Construction	Assembly	Packaging	Medical
Equipment Handbook		<i>Global Adhesives & Sealants Directory</i>	<i>Distributor Directory</i>		<i>Annual Buyers' Guide</i>	
Spotlight on Batteries eBlast		Spotlight on Distributor Trends eBlast	Spotlight on Sustainability eBlast	Spotlight on Electric Vehicles eBlast	Spotlight on Packaging Innovations eBlast	CASE Buyers' Guide eBook
<p>Adhesives & Bonding EXPO</p> <p>June 25-27</p> <p>Novi, Mich.</p>			<p>ASC Sustainability Summit</p> <p>Dates TBD</p> <p>Location TBD</p> <p>Labelexpo Americas</p> <p>September 10-12</p> <p>Chicago, Ill.</p> <p>Coatings Trends & Technologies Summit</p> <p>September 4-6</p> <p>Lombard, Ill.</p>	<p>ASC Executive Leadership Conference</p> <p>October 21-23</p> <p>Charleston, S.C.</p> <p>The ASSEMBLY Show*</p> <p>October 22-24</p> <p>Rosemont, Ill.</p> <p>Tape & Functional Film Expo and Silicone Expo USA</p> <p>Date TBD</p> <p>Location TBD</p>	<p>PACK EXPO Chicago*</p> <p>November 3-6</p> <p>Chicago, Ill.</p>	
May 1	May 29	July 3	August 1	September 4	October 2	November 1
May 7	June 4	July 9	August 7	September 10	October 8	November 5